

Laboratory Bulletin

Important News from DCL Medical Laboratories



May 1, 2009

DCL adopts a fresh look, continues to provide same high quality service

DCL is pleased to introduce a bold new look. Beginning in May 2009, DCL will introduce a bold new red and silver logo design. Since its recapitalization in 2007, DCL has embarked on an exciting new plan to continue to build on its 25 year legacy of providing the most comprehensive laboratory services in the region.

This updated logo and bright new red color are intended to add visibility to our efforts to add jobs and actively participate in the Midwest medical community in concert with our high standard of quality and leadership in the laboratory industry for which DCL has built its reputation of outstanding service over the last 25 years.

You will continue to see DCL's familiar green and gold logo on legacy items that we will be phasing out over time. As we move forward with our bright new look, we hope that you share in our excitement as we strive to provide unparalleled lab services to you and your patients. DCL Medical Laboratories remains focused on providing the highest caliber of service for you and your patients and plans on bringing continued new diagnostic discoveries and innovations to the market. We appreciate your business and thank you for allowing us to serve your patients.